

Message Text

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UNCLAS BUCHAREST 1683

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E.O. 11652: N/A

TAGS: OEXC, RO

SUBJECT: WEEKLY P&E REPORT

1. PRESS PREVIEW AND OFFICIAL OPENING APRIL 17 WELL ATTENDED DESPITE CHILLY DAY-LONG RAIN. EIGHTY ROMANIAN JOURNALISTS AND 350 VIP'S TURNED OUT.

2. ONE ARTICLE APPEARED IN OFFICIAL PARTY DAILY PAPER "SCINTEIA" (CIRCULATION 800,000) AND ANOTHER IN BUCHAREST DAILY PAPER "INFORMATI
A BUCURESTIULUI" (CIRCULATION 260,000). TELEVISION CARRIED A TWO-MINUTE NEWSCLIP ON MAJOR 7:30 P.M. NATIONWIDE BROADCAST (ESTIMATED AUDIENCE 2,000,000) FEATURING ELECTRONIC AIR CLEANER, ESB ELECTRIC CAR, FORD PINTO, AND SCIENCE DEMONSTRATION AREA. 250 POSTERS WITH EXHIBIT HOURS AND LOCATION ARE IN PLACE THROUGHOUT BUCHAREST.

3. OPENING CEREMONY WITH VIP CODEL ATTENDANCE HEADED BY SENATOR JOHN SPARKMAN FULLY DESCRIBED BUCHAREST 1597.

4. CONGRESSMAN BROCK ADAMS WAS AMONG CODEL CONTINGENT AND SPENT 20 MINUTES DISCUSSING AIR QUALITY, MONITORING, AND POLLUTION WITH SPECIALISTS SMITH AND PETERSEN. SEVERAL CODEL MEMBERS REQUESTED FINAL ATTENDANCE FIGURES AFTER EXHIBIT CLOSES.

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5. ATTENDANCE APRIL 18-21 INCLUSIVE WAS 28,798, INCLUDING MANY THIRD COUNTRY NATIONALS, WHOSE PRESENCE WAS DUE TO INTER-PARLIAMENTARY UNION SPRING SESSIONS IN BUCHAREST. NUMEROUS FAVORABLE COMMENTS IN GUEST BOOK BEING TRANSLATED AND WILL BE INCLUDED IN FINAL REPORT.

6. ROMANIAN AND AMERICAN STAFF WORKING WELL TOGETHER.

7. GREATEST INTEREST THUS FAR HAS BEEN IN SCIENCE DEMONSTRATION, FOUND-OBJECT ART, AND UNIFORMS. SECOND PLACE GOES TO ESB CAR, THEATER, FORD PINTO, AND ELECTRONIC AIR CLEANER.

8. SPECIALISTS' LIBRARY RECEIVING HEAVY USE, WITH USERS TAKING COPIOUS NOTES AND REQUESTING BOOKS AND ARTICLES. SURPRISING NUMBER OF REQUESTS FOR BIBLIOGRAPHY. BECAUSE OF NUMEROUS REQUESTS FOR DISCUSSIONS WITH SPECIALISTS, SMITH OR PETERSEN REMAIN IN LIBRARY AREA. TOPICS COMMANDING MOST INTEREST ARE RADIO-ACTIVE WASTE MATERIAL, MATHEMATICAL MODELING, WASTE WATER TREATMENT, AND SOLID WASTE MANAGEMENT.

9. SCIENCE DEMO AREA REPORTED MANY REQUESTS TO PURCHASE EQUIPMENT, WITH ONE VISITOR RETURNING THREE STRAIGHT DAYS TRYING TO BUY THE HAND CALCULATOR. MANY SCIENCE STUDENTS ARE REPEAT VISITORS, AND ENGAGE SPECIALISTS IN TECHNICAL DISCUSSIONS. FORMS FOR POTENTIAL PURCHASERS OF EQUIPMENT DISPLAYED THROUGHOUT EXHIBIT.

10. ARTIST SEWELL MOST SUCCESSFUL WITH FOUND-OBJECTS ART DEMOS. SEVERAL VISITORS RETURNED WITH VALISES CRAMMED WITH DISCARDED OBJECTS AND TOYS FOR USE IN HIS DEMONSTRATIONS.

11. FINAL SEMINAR PANELIST ARRIVED. BRASOV SEMINAR BEGAN APRIL

22. WILL REPORT LATER THIS WEEK.

BARNES

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